

We Are Parable announces 'An Evening of Purpose' in association with Jessica Huie MBE and the Barbican

- [An Evening of Purpose](#)

Hosted by We Are Parable, Jessica Huie MBE and the Barbican

Tickets £30 General Admission, £10 Young Barbican, Fri 24 June, Barbican Cinema 1, 6.30pm – 10pm (6:30pm: drinks reception, 7pm: main event, 9.15pm - 11pm: connecting and post-event drinks)

[Find out more](#)

We Are Parable today announced 'An Evening of Purpose' – an evening of film, music, conversation, networking and, above all, empowerment to act with purpose. Taking place on Friday 24 June in the Barbican's Cinema 1 foyer and auditorium, this special event has been created in association with **Jessica Huie MBE**, author of *PURPOSE*, and the **Barbican** to bring together creatives and influential voices from across the UK to share stories and insights designed to inspire and stimulate.

The last two years have seen an unprecedented amount of change in our lives, affecting how we work, communicate and be around each other. Whilst the world has had to adapt to a 'new normal' the event asks what this means for us? Do we still want the same things? How does the world changing affect how we see ourselves in the present day?

An Evening of Purpose will examine these questions across an evening combining film screenings, talks and exclusive performances - transporting the audience on a journey to experience what connection, expansion and purpose means to them.

The panel line-up includes:

- **Akua Gyamfi**, founder of multi award-winning platform The British Blacklist
- **Ayo Akinwolere**, Award-winning journalist and broadcaster
- **Charlene White**, Award-winning Broadcaster

The evening will feature a short film by filmmaker **Jessye Romeo**, and a performance from saxophonist **tyroneisaacstuart**, with more to be announced.

Jessica Huie MBE, author of *PURPOSE*, said:

"I'm acutely aware that conversations about purpose are often the domain of the privileged who have a degree of space to be reflective. However, I feel passionate that everybody should know that a life which feels both meaningful and fulfilling is their birth right. Bringing these conversations which are so fundamental to our positive mental health and the way we connect with ourselves, each other and the world to wider audiences is something I'm deeply committed to. Collaborating with We are Parable and the Barbican to share An Evening of Purpose and showcasing creative black talent and wisdom in the process is a blessing."

Teanne Andrews, Director of Operations, We Are Parable said:

"We Are Parable are delighted to be working with Jessica Huie and the Barbican's Communities and Neighbourhoods team on this very special evening. Through the coming together of film, music, spoken word and conversation we'll showcase creatives who are following their purpose through creativity - and invite the audience to celebrate theirs."

Rachel Smith, Senior Producer (Communities and Neighbourhoods), Barbican said:

"We are thrilled to be expanding our collaboration with We Are Parable and to celebrate the start of a new year-long "Creatives In Residence" partnership together. We hope this event will be the first of many that create more space for people to have conversations about what matters to them and really showcase the power of creativity and purpose to forge better futures together."

ENDS

Notes to Editors

Barbican Box Office:

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Press Information:

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Barbican newsroom

All Barbican Centre press releases, news announcements and the Communications team's contact details are listed on our website at www.barbican.org.uk/news

About We Are Parable

A multi award-winning film exhibition company who provide opportunities to experience Black Cinema in culturally relevant ways, We Are Parable are dedicated to providing a platform to Black films and their creators through their work in exhibition and the production of mentorship opportunities. National Lottery & BFI backed, We Are Parable have been creating cinematic moments, supporting filmmakers and championing new voices in film since 2013. In 2022, We Are Parable collaborated with Channel 4 on Momentum, a 6-month mentoring, training and mental health initiative designed to support 60 Black Filmmakers from around the UK. This project has seen various organisations from Film4, BAFTA, BBC, Apple TV, Altitude, and many more as industry figures who have committed to becoming mentors and delivering valuable masterclass sessions for the 60 filmmakers. Recently, We Are Parable completed their first international project in Kingston, Jamaica with the British Council - a cultural exchange between UK and Jamaican based filmmakers, complete with performances, talks and screenings. They believe in 'experience over everything'; a philosophy that puts the audience experience at the forefront of everything they do.

About Jessica Huie MBE

Jessica Huie MBE is author of PURPOSE published by Hay House and founder of The Purpose Academy. Jessica enjoyed an accomplished career as a publicist, and has worked with some of the world's biggest stars and businesspeople including Samuel L. Jackson, Simon Cowell, Kelly Rowland & Duchess of Sussex Meghan Markle. Twelve years ago, Jessica launched Color Blind Cards, a multi-award winning multicultural greeting card company which drove an early conversation around the importance of ethnic representation in retail and became the first independent brand to secure a high-street presence for black cards. Labelled one of Britain's Most Inspiring Entrepreneurs by the Evening Standard. In 2014 Jessica was honoured with an MBE for entrepreneurship and her contribution to diversity. The annual Purpose Retreat takes place in Jamaica Jan 2023 and the new edition on PURPOSE with five additional chapters is out now.

About the Barbican

A world-class arts and learning organisation, the [Barbican](http://www.barbican.org.uk) pushes the boundaries of all major art forms including dance, film, music, theatre and visual arts. Its creative learning programme further underpins everything it does. Over a million people attend events annually, hundreds of artists and performers are featured, and more than 300 [staff](#) work onsite. The architecturally renowned centre opened in 1982 and comprises the Barbican Hall, the Barbican Theatre, The Pit, Cinemas 1, 2 and 3, Barbican Art Gallery, a second gallery The Curve, public spaces, a library, the Lakeside Terrace, [a glasshouse conservatory](#), conference facilities and three restaurants. The City of London Corporation is the founder and principal funder of the Barbican Centre.

The Barbican is home to Resident Orchestra, [London Symphony Orchestra](#); Associate Orchestra, [BBC Symphony Orchestra](#); Associate Ensembles the [Academy of Ancient Music](#) and [Britten Sinfonia](#), Associate Producer [Serious](#), and Artistic Partner [Create](#). Our

Artistic Associates include [Boy Blue](#), [Cheek by Jowl](#), Deborah Warner, [Drum Works](#) and [Michael Clark](#). The [Los Angeles Philharmonic](#) are the Barbican's International Orchestral Partner, the [Australian Chamber Orchestra](#) are International Associate Ensemble at Milton Court, and [Jazz at Lincoln Center Orchestra](#) are International Associate Ensemble.

The Barbican's Communities & Neighbourhoods team work with local communities to create inclusive and sustainable community run festivals, projects and networks. Inspired by the bold ideas and creativity of communities, it believes in working with neighbours across east London, and learning together to develop inclusive and sustainable projects and networks.

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