

# barbican

## We Are Parable announce 'An Evening of Purpose' presented by Jessica Huie MBE and the Barbican

*In partnership with UnLtd*

Following the success of last year's debut event, **We Are Parable, An Evening of Purpose** returns to the Barbican on Friday 29 September, from 6.30pm to 10pm. Featuring an uplifting evening of music, film, conversation, networking and, above all, empowerment to live with purpose, this special event has been created in association with **Jessica Huie MBE**, publicist and author of *PURPOSE*, and the **Barbican**.

**An Evening of Purpose**  
**presented by We Are Parable, Jessica Huie MBE, and the Barbican**  
**in partnership with UnLtd**  
**Fri 29 Sep, Barbican Cinema 1, 6.30pm-10pm**



Freeze Frame Media

The evening brings together gifted creatives and influential voices from across the UK to share stories and insights designed to inspire and move; guests confirmed so far are: **Teshay Makeda**, Singer/Song writer; **Reuben Christian**, Dream Rehab; **Sope Agbelusi**, Executive Leadership Coach; **Isabela Coracy**, Ballet Black; and **Araba Ofori-Acquah**, Author of Return to

Source; **Danna Walker**, Founder of Built By Us and **Karl Lokko**, Co-Founder of Black Seed Ventures, with more to follow.

At a time when we are experiencing significant social challenge, loneliness and impacted mental health, this collaborative, experiential evening fusing together music, dance and film with conversation, aims to take the audience on a journey back to themselves to experience connection, expansion and purpose.

This year's event is in partnership with UnLtd, the leading provider of funding and support to social entrepreneurs in and around the UK.

Denise Ramsey Director of Social Entrepreneur Support at UnLtd said: *"UnLtd are delighted to be working with We Are Parable and Jessica Huie for the 2023 Evening of Purpose. Social entrepreneurs use their lived and learned experience to tackle some of today's biggest challenges and drive lasting social change. This is led by their own purpose to see people, communities, and society thriving through innovative, sustainable ideas. I'm thrilled to be a part of this collaboration and share this space as we nurture meaningful conversations about what matters to people and showcase the power of social change and purpose to build better futures together."*

Jessica Huie MBE said: *"We are turning up the frequency on Evening of Purpose this year. It's healing when we come together in a space of authentic connection, and I can't wait for everyone to experience the creative talent of our performers and insight from our speakers being shared this year. The mission is to uplift, reconnect to our dreams and cultivate that inner strength which anchors us when life feels challenging. Expect all the power of last year with added surprises!"*

Teanne Andrews, Director of Operations, We Are Parable said: *"Last year's Evening of Purpose was a truly special night of film, movement and conversation, and we couldn't be happier that it's returning in 2023. With new partners like UnLtd and Dream Rehab, and critically acclaimed films that will entertain and enthrall, this year's event promises to be a truly unforgettable one, giving our audiences an opportunity to continue walking in their purpose."*

Karena Johnson, Head of Creative Collaboration, Barbican said: *"I am delighted this partnership with We Are Parable and Jessical Huie MBE continues this year. To find purpose and forge better futures together is something we can all aspire to, and we are excited to be part of this ambition. We look forward to this next An Evening of Purpose event in September."*

Tickets:

Full price: £30

Young Barbican: £10

ENDS

### **About We Are Parable**

A multi award-winning film exhibition company who provide opportunities to experience Black Cinema in culturally relevant ways, We Are Parable are dedicated to providing a platform to Black films and their creators through their work in exhibition and the production of mentorship opportunities. National Lottery & BFI backed, We Are Parable have been creating cinematic

moments, supporting filmmakers, and championing new voices in film since 2013. In 2022, We Are Parable collaborated with Channel 4 on Momentum, a 6-month mentoring, training and mental health initiative designed to support 60 Black Filmmakers from around the UK. This project has seen various organisations from Film4, BAFTA, BBC, Apple TV, Altitude, and many more as industry figures who have committed to becoming mentors and delivering valuable masterclass sessions for the 60 filmmakers. Recently, We Are Parable completed their first international project in Kingston, Jamaica with the British Council - a cultural exchange between UK and Jamaican based filmmakers, complete with performances, talks and screenings. They believe in 'experience over everything'; a philosophy that puts the audience experience at the forefront of everything they do.

### **About Jessica Huie MBE**

Jessica Huie MBE is a Publicist, Speaker and Author of PURPOSE published by Hay House. An advocate for change, her work amplifies diverse messages and creates visibility for Founders to deepen their social impact.

Jessica has enjoyed an accomplished career as a publicist, and has worked and represented notable stars and businesspeople, including Samuel L. Jackson, Simon Cowell, Kelly Rowland, and Meghan Markle. In 2007 Jessica launched Color Blind Cards, a multi-award-winning multicultural greeting card company which drove an early conversation around the importance of ethnic representation in retail and became the first independent brand to secure a high-street presence for black cards.

In 2019 Jessica co created the Diverse Wisdom initiative with Hay House to bring new Black, Asian, Indigenous and Mixed Heritage Authors into the Personal Development publishing space. The initiative is now its fourth year.

The annual Purpose Retreat takes place in Jamaica, Jan 2024

### **About the Barbican**

The Barbican is a catalyst for creativity, sparking possibilities for artists, audiences, and communities.

We showcase the most exciting art from around the world, pushing traditional artistic boundaries to entertain and inspire millions of people, create connections, provoke debate, and reflect the world we live in.

We are an international arts and events centre rooted firmly in our own neighbourhood, collaborating with local communities and putting the City of London on the map as a destination for everybody. Central to our purpose is supporting emerging talent and shaping opportunities that will accelerate the next generation of creatives.

As a not-for-profit, we rely on the generosity of individuals and organisations, including our principal funder the City of London Corporation. Every ticket purchased, donation made, and pound earned supports our arts and learning programme and enables the widest possible range of people to experience the joy of the arts.

Opened in 1982, the Barbican is a unique and audacious building, recognised globally as an architectural icon. As well as our theatres, galleries, concert halls and cinemas, we have a large conservatory with over 1,500 species of plants and trees, a library, conference facilities, public and community spaces, restaurants, bars, and a picturesque lakeside oasis.

We are the home of the London Symphony Orchestra, and a London base of the Royal Shakespeare Company. We regularly co-commission, produce and showcase the work of our

other partners and associates: the Academy of Ancient Music, the BBC Symphony Orchestra, Boy Blue, Britten Sinfonia, Cheek by Jowl, Drum Works, the Los Angeles Philharmonic, Serious and We Are Parable.

For more information, visit our [website](#) or connect with us on [Instagram](#) | [Twitter](#) | [Facebook](#) | [YouTube](#) | [Spotify](#) | [LinkedIn](#)